

## **TARGET MARKET ASSESSMENT | FI2 | ETFs**

Please find below the generic target market assessment for this asset class category. The target market is an objective description of the clients targeted by a financial instrument. Execution-only clients and clients for whom the company has not collected information to perform a thorough analysis of their compatibility with the target market of the product, could use this illustrative assessment in order to review the identified target market for this asset class category.

ESMA Requirement		Target Market Criteria	Negative Target Market
Client type		☐ Retail	✓
		✓ Professional counterparties	
		✓ Eligible counterparties	
Knowledge and experience		☐ Low (basic knowledge of financial product, lack of experience and	✓
		knowledge in financial industry, low or absence of trading activity)	
		✓ Medium (average knowledge of financial product, some experience	
		and knowledge in financial industry, moderate trading activity)	
		✓ High (good knowledge of financial product, extended experience and	
		knowledge in financial industry, active or professional trading)	<b>✓</b>
Financial situation, with a focus on the ability to bear losses		☐ Investors with no tolerance for loss in their investment or initial	•
(tolerance to be expressed as a		amount / seeking to preserve 100% of their capital	<b>√</b>
percentage)		☐ Investors who tolerate a moderate loss in their investment or initial amount / capital	·
		✓ Investors who tolerate a loss of the entire investment or initial	П
		amount / capital	
		✓ Investors who tolerate losses exceeding their investment or initial	
		amount / losses may be beyond initial capital invested	
Risk tolerance and compatibility		✓ Risk oriented or speculative (investor is willing to accept the risk of	
of the risk/reward profile of the		losses up to or exceeding the investment or initial amount)	
product with the target market		✓ Balanced (investor is willing to accept moderate loss of the	
		investment or initial amount)	
		☐ Conservative (investor is not willing to accept any loss of the investment or initial amount)	<b>√</b>
		☐ [For PRIIPs Products] compatible with a PRIIPs SRI [1/2/3/4/5/6/7]	
Clients' objectives	Investment	✓ Short	
and needs	Tenor	✓ Medium	
		✓ Long	
		☐ [For products with a specific maturity date] please indicate the	
		maturity date:	
	Investment	☐ Capital protection	✓
	Objective	✓ Appreciation / Capital Growth	
		✓ Future income stream	
	Liquidity	✓ Requires the possibility to exit the investment early	
		☐ Willing to hold the investment until its maturity	✓
	Additional Criteria	✓ Investment	
		✓ Hedging	
		☐ Financing	
		✓ Portfolio diversification	П
		☐ Other specific requirements (e.g. Shariah, green, ethical investment,	
		etc.)	
Distribution Strategy		☐ Advised	✓
		☐ Non-advised	✓
		✓ Execution only	
			<u>_</u> ✓